



goodnight moon
G A L A

**2010 GOODNIGHT MOON GALA
SUPPORT OPPORTUNITIES**

Red Bag Sponsor	\$25,000
<ul style="list-style-type: none">• Funding fully supports over 190 children and their families for the entire year.• Listed as event underwriter on invitation with company logo (based on printing deadlines)• Priority seating for 20 with author(s) of sponsor choice (first come, first serve basis)• Full-page advertisement in the program book• Recognition from the podium	
Imagination Sponsor	\$10,000
<ul style="list-style-type: none">• Funding fully supports over 75 children and their families for the entire year.• Listed as event sponsor on invitation (based on printing deadlines)• Priority seating for 10 with author(s) of sponsor choice (first come, first serve basis)• Full-page advertisement in the program book• Recognition from the podium	
Literacy Sponsor	\$7,500
<ul style="list-style-type: none">• Funding fully supports over 55 children and their families for an entire year.• Listed as event sponsor on invitation (based on printing deadlines)• Preferred seating for 10 with author(s) of sponsor choice – tier 2• Full-page advertisement in the program book• Recognition at event	
Vocabulary Sponsor	\$5,000
<ul style="list-style-type: none">• Funding fully supports over 35 children and their families for an entire year.• Listed as event sponsor on invitation (based on printing deadlines)• Choice seating for 10• Half-page advertisement in the program book	
Alphabet Sponsor	\$2,500
<ul style="list-style-type: none">• Funding fully supports over 15 children and their families for an entire year.• Listed as event sponsor on invitation (based on printing deadlines)• Seating for 8• Quarter-page advertisement in the program book	
Phonics Sponsor	\$ 1,000
<ul style="list-style-type: none">• Funding fully supports over 5 children and their families for an entire year.• Listing in program book	

For more information, please contact:

Dana Kowalchuk

Raising A Reader MA

Dana@raisingareaderma.org / Telephone: (617) 292-2665

www.raisingareaderma.org

**RAISING A READER MA
2010 GOODNIGHT MOON GALA
SUPPORTER/PLEDGE FORM**

Name(s): _____
as you would like for it to appear in public acknowledgements

Company/Org.: _____

Job Title: _____

Address: _____

City, State, Zip Code: _____

Email Address: _____

Telephone Number: (W) _____ (H) _____

I/we are pleased to support the Raising A Reader MA Goodnight Moon Gala by pledging at the following level: Corporate Contribution Personal Contribution

- | | |
|-------------------------------------|-----------------------------------|
| _____ Red Bag Sponsor: \$25,000 | _____ Vocabulary Sponsor: \$5,000 |
| _____ Imagination Sponsor: \$10,000 | _____ Alphabet Sponsor \$2,500 |
| _____ Literacy Sponsor: \$7,500 | _____ Phonics Sponsor: \$1,000 |

- Please accept my/our pledge of \$_____ and reserve my table/seat(s).
 - Enclosed is my check made payable to Raising A Reader MA.
 - I would like to pay through my credit card: MasterCard Visa American Express
Credit Card #: _____ Exp. Date: _____
Signature: _____
 - Please send me a reminder/invoice for my pledge.
 - My employer will match my gift. I have enclosed the gift matching form.
- I/we cannot attend, but please accept my/our pledge/contribution of \$ _____.
- Please consider my pledge an annual commitment for the next _____ years.

Please send to:
**Raising A Reader MA
Goodnight Moon Gala**
9B Hamilton Place
Boston, MA 02108
or fax: (781) 925-3421